

carhartt  REWORKED

# YEAR IN REVIEW

2026  
2025  
2024



.. .. ..

# MESSAGE FROM TODD

Since 1889, our Mission has been to build durable gear for hardworking people. For Carhartt, durability extends beyond how our products perform on the job – it's central to how we approach sustainability. By building gear that lasts, and supporting it with resale, repair and recycling, we help ensure Carhartt products stay on the job longer and out of landfills. When durability leads the way, sustainability follows.

The 2025 Year in Review reflects the progress we've made and is a testament to where we're going. Carhartt Reworked and Carhartt Repair have kept thousands of garments in circulation, and through our partnership with Cotton's Blue Jeans Go Green™, nearly 45 metric tons of denim found a new purpose, rather than ending up in a landfill.

With the support of our associates, consumers and partners, we're inspired to build on this momentum – helping to create a stronger, more sustainable future for the next generation of hardworking people.

Thank you for being part of this journey.

Todd Corley  
Chief People & Impact Officer at Carhartt



# TABLE OF CONTENTS



00  
01  
02  
03  
04

INTRO

RESALE

REPAIR

RECYCLE

PROCESS

# INTRO

# 00

*Carhartt is building gear durable  
enough to be passed down  
or passed on.*



*Building for the Future  
Since 1889*

# INCREASING OUR EFFORTS TO REDUCE OUR IMPACT

Family-owned since 1889, Carhartt continues to honor the values of Hard Work, Dependability, Honesty, and Trust as passionately and purposefully as when Hamilton Carhartt founded this company. Today, that work continues as we identify and act on opportunities to do right by all our customers and the communities they live and work in. We believe these actions are an essential step to protect our planet and ensure a better world for future generations of hardworking people.

Sustainability at Carhartt starts with a history of using the absolute toughest fabrics and hardware available from day one, building gear that's durable enough to be passed down or passed on. Our circularity efforts help us reduce clothing waste while making sure you get the most out of your gear — whether it's by sending you gift card credit for your Carhartt Reworked trade-in, making your gear work longer through Carhartt Repair, or recycling it through Cotton's Blue Jeans Go Green™ denim recycling program.



# OUR CIRCULARITY PROGRAMS



## ABOUT RESALE

The Carhartt Reworked resale program keeps durable Carhartt products on the job longer. Buy rugged and reclaimed Carhartt, or trade in your worn gear.

## ABOUT REPAIR

Carhartt Repair extends the life of your gear. Our in-house experts can fix broken zippers and patch holes to keep your Carhartt in working order. We also have custom repair kits available if you'd like to fix it yourself.

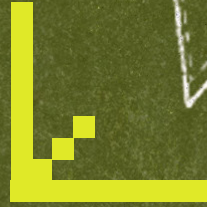
## ABOUT RECYCLE

Carhartt accepts worn denim through Blue Jeans Go Green™ to help give your old jeans a new purpose.



RESALE

# RESALE 01



*Keeping Carhartt on the job  
where it belongs.*

# GEAR THAT'S GOT MORE TO GIVE



From one-of-a-kind pieces full of character to legendary outerwear, pants, bibs, sweatshirts, and shirt jacs crafted with materials that only get better with time — [Reworked.Carhartt.com](https://www.Reworked.Carhartt.com) is the only authorized reseller for pre-owned Carhartt gear with more to give.



# CARHARTT REWORKED TOTALS



ITEMS TRADED-IN  
(IN STORE &  
MAIL-IN)

2025

9,471

ALL-TIME

22,166

RECLAIMED ITEMS  
PURCHASED VIA  
CARHARTT  
REWORKED

39,492

121,526

CUSTOMERS WHO  
SHOPPED CARHARTT  
REWORKED

22,346

64,829



YEAR IN REVIEW 2025

# YOUR CARHARTT IS DOING GOOD

Every Carhartt Reworked purchase reduces the amount of clothing that ends up in harmful landfills, so you can feel good about the gear you wear.



# 112.2

ALL-TIME (2023-2025)

METRIC TONS OF  
PRODUCT DIVERTED  
FROM LANDFILLS  
BASED ON ITEMS SOLD



YEAR IN REVIEW 2025

# REPAIR

# 02



*Extending the life  
of your gear.*

# KEEP YOUR GEAR IN WORKING ORDER

A foundational part of the “Carhartt Built to Last Commitment<sup>SM</sup>,” the Carhartt Repair program is available to anyone with a Carhartt garment in need of a repair — regardless of how old the garment is. Our expert team of sewing operators brings decades of experience and can patch small holes, or fix broken zippers, snaps, buttons, hook-and-loop closures, bib straps, bib hardware, and more.

We believe that when your gear proves itself, you should hold onto it for as long as possible. That’s why we encourage our customers to lean on the Carhartt Repair team to extend the life of their most trusted pieces. As more people learn about our repair program, more hard-working customers are choosing to keep their favorite Carhartt gear and reducing waste in the process.

# 13.6K

REPAIRS  
MADE ON  
CARHARTT  
PRODUCTS  
2023-2025

ALL-TIME (2023-2025) 13,662 | OUTERWEAR 8,958 | TOPS 1,016 | BOTTOMS 1,569 | OTHER 2,119



YEAR IN REVIEW 2025

5,780

TOTAL REPAIRS

+ 39%

\* INCREASE IN GROWTH  
FROM PREVIOUS YEAR

3,560

OUTERWEAR

+ 47%

522

TOPS

+ 21%

449

BOTTOMS

+ 5%

1,249

OTHER

+ 44%

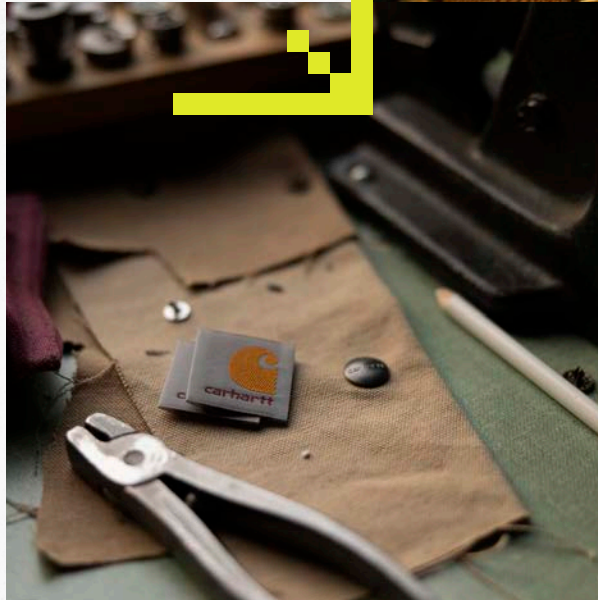


YEAR IN REVIEW 2025

# DIY KITS AVAILABLE

As part of the Carhartt Repair program, our team of skilled sewists has developed select do-it-yourself repair kits you can find in store and online.

Our hardware kits and iron-on patch kits come with detailed instructions to help DIYers mend their gear and make sure it serves its purpose for many years to come.



# RECYCLE 03

*Giving your jeans  
a new purpose.*

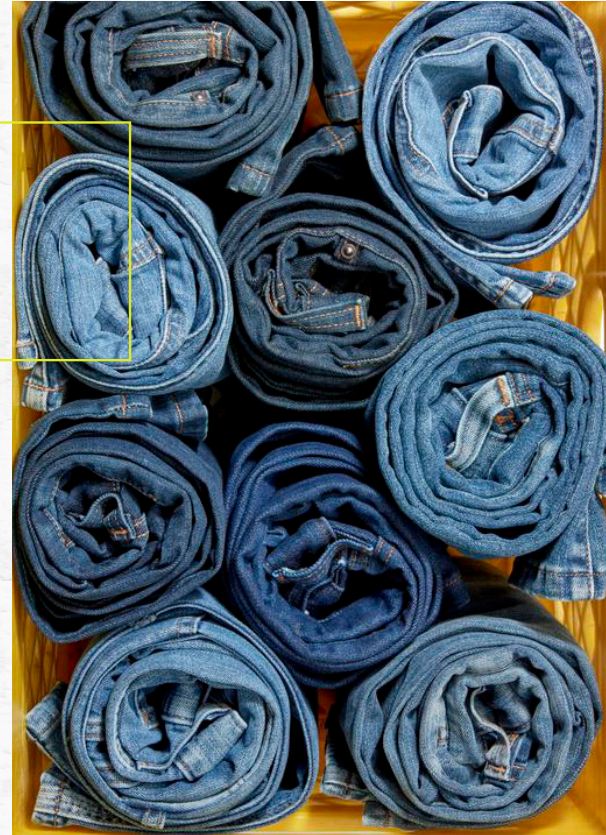


# 44.8 MT

44.8 METRIC TONS = 98,800 POUNDS

ALL-TIME (2023-2025)  
RECYCLED DENIM

Carhartt collects worn denim for recycling through Cotton's Blue Jeans Go Green™ program. The Blue Jeans Go Green™ denim recycling program is a call-to-action to recycle old denim and give it renewed purpose by transforming it into something new, such as insulation for buildings, pet bed inserts and thermal packaging. Since 2006, retailers, universities, organizations, and individuals across America have contributed over 6 million pieces of denim and diverted over 2,570 metric tons of textile waste from landfills.



YEAR IN REVIEW 2025



3.6MT 2025

44.8MT ALL TIME 2023-2025



3.5 DUMP TRUCKS  
\*Based on 12.7 MT truck

# OLD GEAR GETS A NEW PURPOSE

## DROP OFF YOUR DENIM

Bring your Carhartt denim to your nearest [Carhartt Company Store](#) and we'll recycle it on your behalf through [Blue Jeans Go Green™](#).

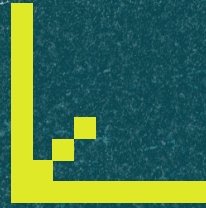
## RECYCLING

Our partners at [Blue Jeans Go Green™](#) will transform old denim into something new, from building insulation to pet bedding inserts and more.



# PROCESS

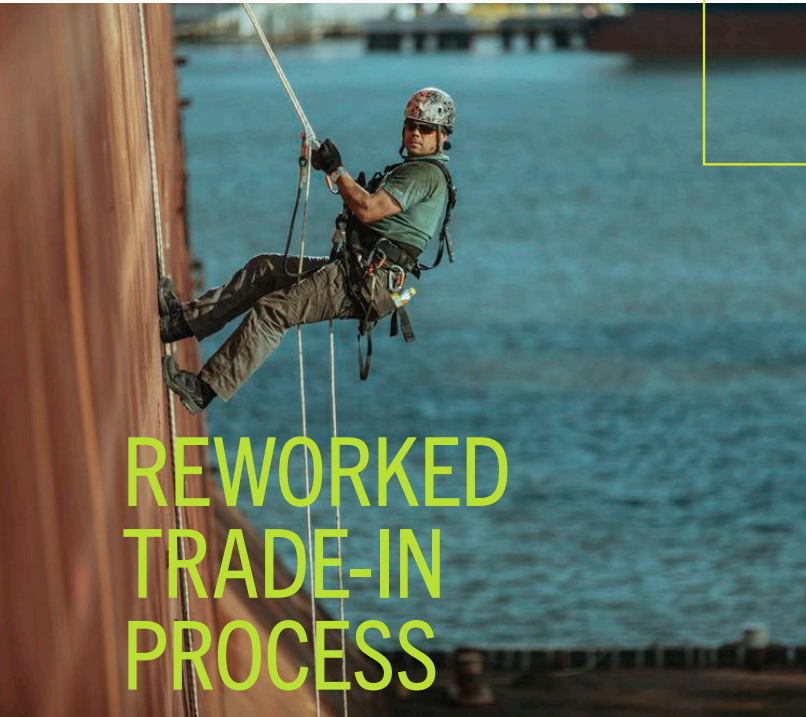
# 04



*Here's how  
you can participate.*



## PROCESS

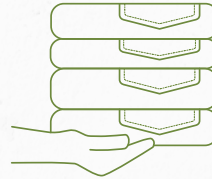


# REWORKED TRADE-IN PROCESS



## COLLECT YOUR CARHARTT

Got Carhartt gear you're no longer using? We'll take it off your hands and put it back to work. Visit our [Trade-in FAQ](#) to see if your gear is eligible.



## TRADE-IN

Start an online [trade-in](#) to mail your gear or bring it to your nearest [Carhartt Company Store](#) (excluding Factory locations).

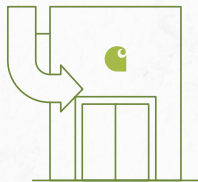


## GET A GIFT CARD

If your gear's accepted, we'll give you a digital gift card to shop on [Carhartt Reworked](#), [Carhartt.com](#), or in [Carhartt Company Stores](#).



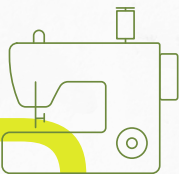
# OR



## OPTION 1

### SUBMIT YOUR GEAR

**Start a repair** online and mail your gear to our repair team.



## REPAIR

Our in-house team of expert sewing operators can mend broken hardware, patch holes, and more. Repairs typically take four to five weeks.



## OPTION 2

### DIY KIT

Grab a do-it-yourself repair kit in-store or order one online to mend your gear.



# WE SERVE AND PROTECT ALL HARDWORKING PEOPLE BY BUILDING DURABLE PRODUCTS

SINCE  
1889

## THANK YOU

Your support makes our circularity programs possible and allows us to deliver on our mission. Together, we can keep reducing waste to leave a better world for the next generations.

